

## FAMILY MEDICINE

VOL 4 NO. 4, APRIL 1995

Special Selection		Editorials	
Otolaryngology Case of the Month Andrew B. Silva, MD; Andrew Hotaling, MD; Wasim Raslan, MD	297	Prostate Cancer Screening Ian M. Thompson, MD Lessons From Quantifying Futility	307 308
		Lee Green, MD, MPH	308
Living in Medicine		Israeli Physical Activity Study	309
<b>Eroica</b> John Graham-Pole, MD, MRCP	300	W. Ross Lawler, MD	
Letters to the Editor		Original Contributions	
Use and Effectiveness of Transdermal	304	Use of Prostate-Specific Antigen for Prostate Cancer Screening	311
Nicotine in Primary Care Settings Douglas R. White, MD	301	in Primary Care Practice Robert B. Williams, MD; Myde Boles, PhD; Robert E. Johnson, PhD	
In Reply	304		
K. Michael Cummings, MPH, PhD; Michael A. Zevon, PhD; Carlos R. Jaén, MD, PhD		Prostate Cancer Screening: What Family Physicians Believe Is Best Ronald J. Hicks, MD; Robert M. Hamm, PhD;	317
Screening for Cobalamin Deficiency Eric J. Norman, PhD	304	Debra A. Bemben, PhD	
In Reply Yulin Yao, MD	305		

## **American Medical Association**

Physicians dedicated to the health of America



Copyright 1995 by the American Medical Association. All rights reserved. Reproduction without permission is prohibited.

All articles published, including editorials, letters, and book reviews, represent the opinions of the authors and do not reflect the policy of the American Medical Association, the Editorial Board, or the institution with which the author is affiliated, unless this is clearly specified.

James S. Todd, MD
Executive Vice President
Kenneth E. Monroe

Deputy Executive Vice President

Larry E. Joyce

President, Publishing and Multimedia Development George D. Lundberg, MD

Editor-in-Chief, Scientific Publications

Robert L. Kennett Vice President, Publishing Michael D. Springer

Nawin Gupta, PhD Director, Publishing Operations

Cheryl Iverson
Director, Editorial F

Publisher

Director, Editorial Processing Division Peter L. Payerli
Director, Advertising Sales
Geoffrey A. Flick
Manager, Marketing Services

Adverlising Offices: East: Phillip B. Altamore, Donald M. Blatherwick, John L. Reeves, 600 Third Ave, Suite 3700, New York, NY 10016 (212) 867-6640. Diagnostics/Devices: M. J. Mrvica Associates, 155 S White Horse Pike, Berlin, NJ 08009; (609) 768-9360. Midwest/Far West: John P. Cahill, 515 N State St, Chicago, IL 60610 (312) 464-2470. AMA Physician Recruitment Advertising Department: Carri Lynch, Supervisor, 800-262-2260.

Self-reported Physical Activity Predicts Long-term Coronary Heart Disease and All-Cause Mortalities: Twenty-one-Year Follow-up of The Israeli Ischemic Heart Disease Study Charles B. Eaton, MD, MS; Jack H. Medalie, MD, MPH; Susan A. Flocke, MS; Stephen J. Zyzanski, PhD; Shlomit Yaari; Uri Goldbourt, PhD	323	Special Article	
		When Everything Is Too Much: Quantitative Approaches to the Issue of Futility Mark H. Ebell, MD	352
		Clinical Review	257
Shlomii Taari, Ori Golapouri, PhD		Colorectal Cancer: A Practical Review for the Primary Care Physician	357
Differences in the Frequency of Cholesterol Screening in Patients With Medicaid Compared	331	Matthew S. Wayne, MD; Anne Cath, MD; Rubens J. Pamies, MD	
With Private Insurance William J. Hueston, MD;		Brief Report	
Elizabeth Spencer, RD, MS; Rebecca Kuehn		, ,	
		Possible Concentration-Dependent	368
Patient Perceptions of Physician Acceptance of Gifts From the Pharmaceutical Industry Arch G. Mainous III, PhD;	335	Suppression of Immune Response by Verapamil Norbert W. Tietz, PhD, John Thompson, MD	
William J. Hueston, MD; Eugene C. Rich, MD		Book Reviews	
The Negative Pregnancy Test: An Opportunity for Preconception Care Brian W. Jack, MD; Christopher Campanile, MD, PhD; William McQuade, MA, MPH; Michael D. Kogan, PhD	340	The Medical Management of AIDS J. Kevin Carmichael, MD	371
		Minor Injuries and Repairs Marjorie A. Bowman, MD, MPA	371
		Departments	
Site-to-Site Variation in the Factors Affecting Cesarean Section Rates William J. Hueston, MD, for the Factors Affecting Cesarean Section Study Group	346	In Other AMA Journals	293
		Peer Reviewers for 1994	301
			302
		Physician Recruitment Advertising	373
		Instructions for Authors— See March 1995 issue, page 187.	



## **FAMILY MEDICINE**

Editor:

Marjorie A. Bowman, MD, MPA Bowman Gray School of Medicine Medical Center Boulevard Winston-Salem, NC 27157-1084 Phone: (910) 716-7318 Fax: (910) 716-5850

Assistant to the Editor: Tina M. Gibson

Deputy Editor:

Joseph C. Konen, MD, MSPH Winston-Salem, NC

Associate Editors: Louise S. Acheson, MD, MS Cleveland, Ohio Charles E. Driscoll, MD West Branch, Iowa Steven C. Zweig, MD, MSPH Columbia, Mo

**Editorial Board:** 

Roberd M. Bostick, MD, MPH Winston-Salem, NC

W. Eugene Broadhead, MD, PhD Danville, Va

Doug Campos-Outcalt, MD, MPA Phoenix, Ariz

Nancy W. Dickey, MD Chicago, Ill

Allen J. Dietrich, MD Hanover, NH

John G. Halvorsen, MD, MS Peoria, Ill Arch G. Mainous III, PhD Lexington, Ky

Patrick J. O'Connor, MD, MPH

St Paul, Minn Christian N. Ramsey, Jr, MD

Lexington, Ky
Barbara D. Reed, MD, MSPH

Ann Arbor, Mich Len Scarpinato, DO, FACP, FCCP,

FAAFP Milwaukee, Wis Thomas L. Speros, MD

Washington, NC

David H. Thom, MD, PhD

Palo Alto, Calif

Series Editor:

Clinical Preventive Practices: Robert C. Rinaldi, PhD Chicago, Ill Statistical Consultant: Mark A. Espeland, PhD Winston-Salem, NC

Book Reviews:

Michael L. Adler, MD \*\*
Winston-Salem, NC

Selections From Other Journals: Kevin A. Pearce, MD, MPH Winston-Salem, NC