



**CLASSIFIED ADVERTISING**

# Professional Opportunities

## Classified Information

<b>Regular Classified</b>	1 Time	3 times or more*
Cost per word	\$2.75	\$2.55
Minimum ad: 20 words		per issue

*\*In order to earn the three-time rate, your ad must be placed and prepaid at the same time for three or more issues. If ad is canceled credit will be based on the one-time rate.*

**Counting Words:** Two initials are considered one word, each abbreviation is considered one word, and figures consisting of a dollar sign and five numerals or less are considered one word. Cities and states consisting of two words or more are counted as one word: i.e., "New York" and "Salt Lake City". Zip code is considered one word and must appear in all ads with addresses. Telephone number with area code is considered one word. When box numbers are used for replies, the words "Box \_\_\_\_\_, c/o AFM" are to be counted as three words.

<b>Classified Display</b>	1 Time	3 times or more*
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Full page	\$2,400	\$2,090
Two-thirds page	2,040	1,775
One-half page	1,680	1,450
One-third page	1,320	1,150
One-sixth page	600	520
Column inch	165	130

Minimum display ad: one column inch  
12-time and 24-time rates available on request.

The publication with pub-set advertisements upon request. The typesetting fee is 10% of the one-time ad cost shown above. Special requests will be billed to the advertiser and/or agency at the then prevailing rates.

### Box Service

Available for all ads. The cost is \$20.00 for the first issue only. Responses to your ad will be consolidated in our office and promptly mailed directly to you. We are not permitted to divulge the identity of advertisers who wish their mail sent in care of Archives of Family Medicine.

### Closing Date

The 25th of the second month prior to the issue date. Example: The November issue closes September 25th. No ads can be cancelled after the closing date.

Please do not send classified ads, payments or related correspondence to the AMA headquarters in Chicago. This causes needless delay. Send all copy, correspondence, production materials and payments to:

## ARCHIVES OF FAMILY MEDICINE

Classified Department  
P.O. Box 1510, Clearwater, Florida 34617  
National (800) 237-9851 • Local (813) 443-7666  
FAX (813) 445-6380

## Professional Opportunities

**FAMILY MEDICINE IN NEW HAMPSHIRE.** Live and work in a family-oriented community that needs family physicians. Elliot Health System, a highly respected provider in the New England healthcare community, has several different types of family medicine opportunities available. These outstanding career options exist in a progressive medical community that is located less than one hour from the folklore of Boston, the beautiful New Hampshire seacoast, renowned Lakes Region and the picturesque White Mountains. For information about the benefits associated with these opportunities, call: (800) 633-6299. Send your CV to: David Totsch, Physician Recruiter, Elliot Health System, 80 Tarrytown Road, Manchester, NH 03103.

**FAMILY PRACTICE PHYSICIANS** needed for progressive 151-bed Gratiot Community Hospital in Alma, Michigan. Opportunities include single specialty group, partnerships or solo practice. Talk with us about how we can guarantee your success with an attractive income, trained staff and assistance with office space and malpractice insurance. We are located in a friendly community of 13,000 and offer a fine liberal arts college, excellent public/private school, and a sound agricultural/industrial base. Call or write: Mary Jo Rogers, Gratiot Community Hospital, 300 Warwick Drive, Alma, MI 48801. (517) 463-1101.

## Professional Opportunities

### FAMILY PRACTITIONERS

MSI currently has 370 outstanding practice opportunities in solo, group, clinic, and HMO settings throughout the U.S. These include coastal and southeastern areas. We want to present these practices to you and be a problem solver. There is no charge to you for this service.

Call our Family Practitioner Specialists:

**(800) 877-5222**

**FAMILY PRACTICE** in community near Houston. Enjoy small town atmosphere near city amenities. Well established with offices adjacent to hospital. Transition available. For information package, contact: Business & Professional Associates at (713) 782-8888. TMH-1422.

**FAMILY PRACTICE** - BC/BE family practice physician needed for satellite clinic in scenic northwestern Arkansas and eastern Oklahoma for 130-member multi-specialty clinic. 680-bed hospital within two blocks of main clinic. Excellent benefits and two year guaranteed salary followed by full partnership. For more information contact: Josephine Decker, Associate Administrator, Holt-Krock Clinic, 1500 Dodson Avenue, Fort Smith, AR 72901. (501) 782-2071.

### Urgent Care Physician

## PRACTICE... THE GOOD LIFE

Gundersen Clinic is a 280-member multi-specialty group which is adjacent to Lutheran Hospital-La Crosse, a 402-bed tertiary care facility. We are seeking a physician with extensive training and/or experience in primary medical care to practice in our Urgent Care Clinic. The Urgent Care Clinic serves patients who do not need emergent care and are unable to schedule an appointment during regular clinic hours.

Patients represent all ages, from infancy through geriatrics. For many of them, it is their first contact with Gundersen Clinic. Therefore, customer service and sensitivity to patients and families are of utmost importance. The Urgent Care physician must feel comfortable providing primary care to all patients.

Physicians in the Urgent Care Clinic will have the full support of our Patient Care Services staff. You will have access to nursing, secretarial and reception support personnel. All patient notes are dictated, and you will have the support accorded to all Gundersen Clinic physicians.

For more information, including salary and benefits, send your CV or call Tim Skinner, M.S. Ed., Manager, Physician Recruitment, toll-free (800) 362-9567 or call collect (608) 782-7300, ext. 6673.



### Gundersen Clinic, Ltd.

1836 South Ave. Dept.  
La Crosse, WI 54601

An Equal Opportunity Employer

Downloaded from [www.archfammed.com](http://www.archfammed.com) at STANFORD Univ Med Center, on November 5, 2009

## Professional Opportunities

PRIMARY CARE – Opportunities in Colorado, Utah, Wyoming, Idaho, California, Oregon, and Washington. Superior financial/benefits packages. Call: Physician Placement Services: (800) 824-9275. Or send CV to: 5877 South Holstein, Murray, UT 84107.

### PACIFIC NORTHWEST Portland Area

FAMILY PRACTICE – Premier multi-specialty group near Portland, Oregon has two excellent opportunities for BC/BE family practitioners. Join one of two satellite clinics in which FPs and PAs currently practice. Superb lifestyle, abundant recreational opportunities, and generous benefits package. Send CV to: Karen Stenter,

c/o **The Vancouver Clinic**  
700 NE 87th Avenue • Vancouver, WA 98664

ALABAMA, FLORIDA, GEORGIA, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, Wisconsin. We have more than 75 openings for BC/BE family practice physicians in solo, partnership, group, clinic, or HMO positions in urban, suburban and rural communities! Send CV in confidence to: Physician Placement Service of America, 330 Franklin Road, Box 897, Brentwood, TN 37024-0897. Or call Margaret Fite at: (800) 859-7421.

GROUP OF 21 seeks seventh family practitioner. Physician-owned building, laboratory, x-ray. Adjacent hospital. Thriving city of 17,000 has college, YMCA, rivers, mall. 10% Medicaid. Potential positions for physician/spouse. Contact: Sheree Clark, MD, 1400 East Second Street, Defiance, OH 43512. (419) 784-1414.

PACIFIC NORTHWEST – Diverse opportunities for family physicians in community health centers throughout Washington, Oregon, Idaho, and Alaska. Loan repayment possible. Practice where it's nearly perfect. Send CV to: NWRPCA, 4154 California Avenue, SW, #12, Seattle, WA 98116. (206) 932-2133.

## Professional Opportunities

KALONA, IOWA – Two BC/BE FPs needed for the summer of 1993 for established practice. Attractive and growing community eighteen miles south of Iowa City. Practice is fully supported by Mercy Services Iowa City, Inc. Guarantee, incentive plus benefits. Call Bill Watts, Director of Outreach Services: (319) 339-3541. Or send CV to: Mercy Services Iowa City, Inc., 500 Market Street, Iowa City, IA 52245.

FAMILY PRACTICE – ILLINOIS. Join thriving group of two BC physicians in progressive practice in Rockford, with population of 250,000, one hour from Chicago. Enjoy congenial office with opportunity to be immediately busy. Partnership after one year; outstanding compensation and benefits. Contact: Dawn Hamman, Saint Francis, Inc., 4541 North Prospect, Suite 400, Peoria, IL 61614. Telephone: (800) 438-3740.

### FAMILY PHYSICIANS YOU ARE CRUCIAL...

Illinois • Missouri  
Oklahoma • South Carolina • Wisconsin

Family physicians sought for a variety of practice opportunities within the SSM Health Care System. SSM operates 22 entities and is one of the largest health care systems in the U.S. Positions available in large urban areas, medium-sized cities and small communities. Contact:

Danette Bishop  
SSM Health Care System  
477 North Lindbergh Boulevard  
St. Louis, MO 63141 • (800) 841-3674

NORTH-CENTRAL PENNSYLVANIA – Due to expansion of primary care services, a progressive rural community hospital seeks BC/BE family practitioner for a rural health clinic. Outpatient practice with flexible schedule. Competitive guarantee. Located in the beautiful mountains of rural Pennsylvania. Please send CV and inquiries to: Jan F. Knisley, Charles Cole Memorial Hospital, RR1, Box 205, Coudersport, PA 16915-9762.

## Professional Opportunities

FAMILY PRACTICE – ILLINOIS. Join successful established physician, whose partner is leaving to pursue full-time academic medicine. Practice in modern office adjacent to 750-bed Saint Francis Medical Center, Peoria. Quality midwestern lifestyle in community of 250,000; excellent schools through university level, cultural and recreational opportunities. Excellent compensation and benefits. Qualified applicant will be BC/BE, with commitment to quality patient care. Contact: Dawn Hamman, Saint Francis, Inc., 4541 North Prospect, Suite 400, Peoria, IL 61614. Telephone: (800) 438-3740.

MISSOURI OZARKS – General practitioner and internist needed for inpatient and outpatient care. Any state license is acceptable, competitive salary including civil service benefits, regular hours with limited call, vacation and CME funding. Excellent subspecialty and technological support. Located in the beautiful Missouri lake country. Send CV and correspondence to: George Klingner, Jr, MD, Clinical Director U.S. Medical Center for Federal Prisoners, P.O. Box 4000, Springfield, MO 65808. FAX: (417) 837-1721. The Federal Prison System is an equal opportunity employer.

FAMILY PHYSICIAN – Thomas Jefferson University, located in Center City Philadelphia, is a 717-bed hospital, Level I Trauma Center, and a teaching institution. Position is currently available in expanding, progressive division of family medicine for full-time physician. Responsibilities include management of patient population, consultation and teaching of medical students and residents as well as participation in active research program. Board-certification is required; preferably in family medicine. Pennsylvania license required. Excellent compensation and benefits program. For more information and immediate consideration, please contact: Linda C. Mitchell, Employment Manager, Thomas Jefferson University, 201 South 11th Street, Philadelphia, PA 19107-5595. Or call (215) 955-6169. We are an equal opportunity employer.

## Southern California

Our Family Practice Department is the largest medical department of CIGNA Healthplans of California with over 90 physicians working at Health Care Centers in Los Angeles, Orange, San Bernardino, and soon Riverside Counties.

The Family Practice physicians work as a team, each having their own panel of patients. The department is part of an extensive multispecialty group with physicians in over 30 specialties on staff.

As a national healthcare leader, CIGNA Healthplans is well positioned to meet the future challenges facing medicine. We offer competitive salaries and comprehensive benefits in an exciting and dynamic practice environment. Call us at (800) 468-9013 or send your CV to:

**Director, Physician Recruitment**  
505 N. Brand Blvd., Suite 400-120  
Glendale, CA 91203

CIGNA Healthplan  
**Team with results.**<sup>SM</sup>



An Equal Opportunity Employer

## Family Practitioner Madison, Wisconsin

180 member, multi-specialty group is seeking BC/BE family practitioners to compliment its rapidly expanding organization.

### Offering:

- New site and established site practices
- Guaranteed salary with incentives
- Full benefits package
- Excellent referral network representing over 30 specialties
- On-site lab and x-ray
- Servicing one centralized hospital
- Award winning school system
- Small-town living, big city amenities
- Immediate care opportunities also available.

### Send CV to:

Laurie E. Glowac  
**Physicians Plus Medical Group**  
345 W. Washington Avenue  
Madison, WI 53703  
Or call collect (608) 252-8580

**Physicians  
Plus** Medical Group

## Professional Opportunities

QUALITY DRIVEN, JCAHO 700-bed hospital serving growing suburban community has opportunities for BC/BE family physician. Diverse practice options available: Single specialty, large multi-specialty groups or ambulatory care solo. Located 30 minutes from downtown Chicago. Competitive salary guarantee, shared call, paid malpractice, and marketing support. Send CV or call: Jacqueline Smith, Ingalls Health System, One Ingalls Drive, Harvey, IL 60426. Telephone: (708) 333-2333.

MINIMUM \$250,000 – Great personal income for BC/BE FPs combined with Great Lakes resort, strong university setting and major metropolitan access make this a prime opportunity. Historic mid-western community has major amusement park, strong economy and modern debt-free 100-bed hospital. Fully equipped office, two-year guarantee, bonus, 1:5 coverage, highlight financial package. Obstetrics not required. Call Bill Cox at: (800) 776-7901, Extension #1-140. Or send your CV to: Harris Kovacs Alderman, 5420 West Southern Avenue, Suite 407, Indianapolis, IN 46241.

### WESTERN NORTH CAROLINA

Exciting opportunity to join young, energetic practice in scenic recreational area. Quality hospital and community. Competitive salary with excellent benefits. Send CV to: Linda Greene, Medical Staff Development Coordinator, Rutherford Hospital, 308 South Ridgecrest Avenue, Rutherfordton, NC 28139. (704) 286-5148.

SOUTH CAROLINA – Family practitioners and graduating residents are invited to contact Dr. Chermol at: (800) 866-6045 to discuss exceptional practice opportunities.

NORTH CAROLINA – Excellent opportunity for BC/BE family physician to establish new practice minutes from Charlotte in a beautiful southern city. Progressive 450+ bed community hospital provides comprehensive medical care to patient base of 200,000. Lovely neighborhoods, good schools, numerous recreational amenities. Send CV, cover letter to: Box #1000, c/o AFM.

THINK ABOUT IT! Arizona needs primary care physicians in several underserved areas. From northern plateaus to southern plains, both urban and rural – solo to multi-specialty. Great family lifestyle, full benefits, excellent salaries. Write: Bill De Long, Catalina Professional Recruiters, P.O. Box 12650, Tucson, AZ 85732. Or call: (800) 658-9166.

## Fellowships

Family Practice Fellowships in an established program with 10 years continuous experience.

**St. Margaret Memorial Hospital**  
and  
**The University of Pittsburgh**  
**Graduate School of Public Health**  
offer a

### Two-Year Fellowship in Family Practice with a Master Of Public Health

St. Margaret Memorial Hospital offers a unique one-year program in an academically oriented community hospital. Individualized program to train faculty for community hospitals.

Family practice residency required. Attractive salary and benefits package.

For more information, call or write:

Joel H. Merenstein, MD  
Director, Family Practice Fellowship  
**ST. MARGARET MEMORIAL HOSPITAL**  
**FAMILY HEALTH CENTER**  
3937 Butler Street  
Pittsburgh, PA 15201 • (412) 622-7374

Accepting applications for July 1993.

PLEASE NOTE – Address replies to box number ads as follows: Box number \_\_\_\_\_, c/o AFM, P.O. Box 1510, Clearwater, FL 34617.

## Locum Tenens

**HKA LOCUM TENENS** is looking for quality physicians to do Locum Tenens. We have opportunities across the United States. We furnish Occurrence Malpractice Insurance (no tail necessary). Please call **HKA LOCUM TENENS (800) 226-6347, Extension 9301 or (404) 303-5717.**

## Residencies

**FAMILY PRACTICE RESIDENCY**, second year opening effective July 1, 1993 in a highly competitive 24-resident program. Call: (302) 477-3320, Dr. DePietropolo.

## Medical Meetings

Experience the course attended by over 8,000 of your colleagues!!

### 12th Annual Series — Emergency Medicine & Acute Care: A Critical Appraisal

Sponsored by the California, New York, and Florida Chapters of the American College of Emergency Physicians; the Canadian Association of Emergency Physicians, and Emergency Medical Abstracts. Approved, 20 CME hours AMA / AAFP / ACEP.

Orlando, 12/27-30	Las Vegas, 3/2-5
St. Thomas, 1/6-10	Cancun, 3/14-18
Cancun, 1/17-21	Snowmass, 3/21-25
Vail, 1/26-30	Orlando, 4/8-11
Maui, 2/6-10	New Orleans, 4/15-18
Los Angeles, 2/12-15	Bermuda, 5/3-7
Whistler, 2/20-24	San Francisco, 5/13-16
	Hilton Head, 5/20-23

\*Accredited sponsor

**CALL 1-800-458-4779 FOR INFO**

## We Target The Physician You Want!

The *Archives of Family Medicine's* classified recruitment advertising section will deliver your message to exactly your target audience – family practitioners. A targeted physician audience of over 88,000.

Send your advertising order today. Just complete the coupon below and attach your typewritten copy. The next available issue is May which closes March 25th.

The classified rate is \$2.75 per word for one issue. For three issues or more, the rate is \$2.55 per word per issue. Minimum classified ad is 20 words.

### ORDER FORM

Please insert my ad \_\_\_\_\_ times, beginning with the \_\_\_\_\_ issue.

Place my ad under the heading \_\_\_\_\_.

Enclosed is my check for \$ \_\_\_\_\_. All advertising must be prepaid with order.

Institution \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Area Code & Telephone Number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

COPY FOR CLASSIFIED ADVERTISEMENT: (Please type or print to avoid errors)

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